



## CMW Board Members

Rudy Anderson – Rudy.Anderson08@gmail.com

Over 30 years in Broadcast Media and Marketing

-Winston-Salem State University, Office of Marketing and Communications

-Winston-Salem Chronicle, Managing Editor

-WXII, television news reporter and talk show host

High School Teacher, special education

Saxophonist, vocalist and actor

Chris Beal – cbeal85157@aol.com

Metcalf and Beal, Partner

Pastoral Counseling Services, board member (2001–2004)

Winston-Salem Open, volunteer

Fran Braun – (336) 418-0977; franbraun5@gmail.com

Marketing professional with 30+ years in branding and turning around businesses

-Sara Lee/Hanesbrands Executive for +10 years, launching Hanes Her Way and growing brand to be a major megabrand and revenue producer

-Braun & Company Consultants: Providing Contract/Consulting services to apparel & financial service companies, and non-profit organizations

Alzheimer's Association, Western Carolina Board Member

Forsyth County Age 60+ Block Grant Committee (FHCCBG), Voting Member

Jo Daniels – Chair, (336) 987-2001; jhdanielsii@earthlink.net

Carolina Music Ways, Technical Director

Vision Digital Projects, CEO

Musician, composer and producer: jazz, R&B, reggae

Educator, music, computer technology at K-12 and college level

Matt Kendrick – \*Treasurer, (336) 817-7431; kendrimh@wfu.edu

Carolina Music Ways, Music Director

Jazz musician, performs locally, nationally and internationally

Music educator, teaches at Wake Forest University

Music composer and producer, recognized with numerous awards and grants

Community social capital builder recognized for developing innovative, multi-cultural music projects for area youth

Barbara Long – blongdesigns@gmail.com

Summit School, former Publications Director (21 years)  
Salem Academy and College, former Director of Public Information  
Junior League of Winston-Salem, former member  
Sawtooth Center Artist of the Year, former chair  
The Associates at UNC- School of the Arts, former board member  
Owner, custom jewelry design business

Meghan Parsons – mparsons.designs@gmail.com

Marketing, Non-profit professional, and small business owner  
Executive Director of the Piedmont Wind Symphony  
Marketing Manager of Sawtooth School for Visual Art  
Owner of Hard Pressed Co. and Meghan Parsons Marketing & Design  
Former Marketing Director at the Southeastern Center for Contemporary Art

Billy Rich – (336) 692-5021; billyr1216@hotmail.com

City of Winston-Salem, Video production specialist, Marketing and  
Communications Department (retired 2014)  
Society for the Study of African American History of Winston-Salem and Forsyth  
County, board member and past president

Diana Tuffin – (336) 408-9114; diana.tuffin@gmail.com

Jazz and R&B vocalist, performing in productions, clubs, and restaurants around  
the Triad and Southeast  
Sacred music vocalist, performing at many places of worship  
UNCSA Community Music School, vocal instructor

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\* Outfitters4, an expert, full-service firm equipping non-profits for success, handles all of Carolina Music Way's back office bookkeeping and financial reporting. Located in Winston-Salem, Outfitters4 tracks all money coming in and going out of Carolina Music Ways. Their reports on CMW's financial transactions are reviewed by CMW board members at monthly board meetings.

**PLEASE NOTE:**

*In 2011, the board added to its bylaws a Conflict of Interest Policy. Board members with a conflict of interest concerning an issue are excluded from voting on that issue.*